

Report to: Placemaking in Exmouth Town and Seafront Group

Date of Meeting 13th December 2022

Document classification: Part A Public Document

Exemption applied: None

Review date for release NA

Progress Update on Placemaking in Exmouth

Report summary:

This report summarises progress since the Group's last meeting of the 10th October 2022.

Is the proposed decision in accordance with:

Budget Yes No

Policy Framework Yes No

Recommendation:

- a) That members of the Group note the progress since our last meeting of 10th October 2022.

Reason for recommendation:

To keep members advised on progress

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Portfolio(s) (check which apply):

- Climate Action and Emergency Response
- Coast, Country and Environment
- Council and Corporate Co-ordination
- Democracy, Transparency and Communications
- Economy and Assets
- Finance
- Strategic Planning
- Sustainable Homes and Communities
- Tourism, Sports, Leisure and Culture

Equalities impact Low Impact

Risk: Low Risk; The report is just to note an update on progress since our last meeting

Climate change Low Impact

Risk: Low Risk; The report is just to note an update on progress since our last meeting.

Links to background information

Link to [Council Plan](#)

Priorities (check which apply)

- Better homes and communities for all
- A greener East Devon
- A resilient economy

Report in full

Queen's Drive

- 1.1 Following a debrief meeting with the traders at QDS we are pleased to advise that all the current traders have submitted interest in taking the pitches for the 2023 season. We hope this longer lead in time will allow the traders more time to plan for the season and improve the activity and footfall at the site. The Estates Team are progressing leases with the aim of having these concluded in the New Year.
- 1.2 We have begun preparing the planning consent for the fitness area (which expires in July 2023) which needs to be renewed. Discussions with LED are taking place with the Estates Team to get a lease in place for the fitness space as raised at the last meeting.
- 1.3 The Events Space has been marketed as agreed to see if we can attract a reliable operator either for the whole season or for the summer holidays. If the latter is the option that comes forward then we will offer the space for events providers to come forward with a calendar of dates for proposals that comply with the existing planning consent.
- 1.4 Carpark signage – we have identified a small budget for this and will proceed with colleagues who look after car parking in Exmouth.

Other Placemaking Updates

- 1.5 The Strand - We have begun preparing the planning consent for the Strand (which expires in September 2023) which needs to be renewed. Traders have also been written to by the Estates Team to ask them to cease trading for the winter period as per the terms of their agreements.
- 1.6 The mural on the rear wall of the Pavilion commenced in November 2023 and is now nearing completion.

Placemaking in Exmouth Consultation

- 1.7 At our meeting of the 10th of October 2022 members of the PETS Group agreed to the recommendations as follows:

- a) That members of the Group accept the results of the consultations (noting that not all the suggestions fall within East Devon's District Council's statutory remit and those that do will have to be prioritised in terms of deliverability and budget availability)
- b) That the Group recommend to Cabinet that the results of the consultation are accepted and that they be used to appoint a professional team to develop a terms of reference and a plan for a Placemaking Strategy for Exmouth Town and Seafront.
- c) That Cabinet request a budget of £160k* from Full Council to develop the Placemaking Strategy which will include a Habitat Regulations Assessment.

1.8 The budget is being considered by Full Council on the 7th December 2022 and in anticipation of this the tender specification has been written to appoint the team which we will report on to the Placemaking Group in due course (See Appendix A). Once the inception meeting has taken occurred, we will be in a position to confirm the key milestones for the project and keep members advised on progress.

Draft Key milestones for Place making in Exmouth:

Placemaking Task	RAG Status: Red = not delivered Amber = Delayed Green = on Target
Getting Consensus April 22 (date TBC)	
Consultation with Delivery Group May 22	
Cabinet approval to consult June 22	
Feedback on consultation has slipped due to staff member being off ill – analysis to be completed by 30.09.22	
PETS group 18.10.20	
Cabinet 02.11.22	
Full Council (budget request) 07.12.22	
Next Tasks Provisionally	
Approval of ToR for place making Autumn 22	
Procurement for ToR Dec 22 (we may progress this subject to final approval to get it moving post cabinet)	
Draft options to Delivery group Spring/Summer 2023	
<ul style="list-style-type: none"> • Cabinet approval to move to feasibility, detailed design and costing 	
<ul style="list-style-type: none"> • Implementation phase 	

1.9 Levelling up Fund Bid

The bid, led by colleagues in Devon County Council, was submitted and a letter of support has been issued by both EDDC and Exmouth Town Council as has match funding. With the Government Leadership contest over recent months any announcements may be delayed but we have not heard any news on this since.

Financial implications:

There are no new financial implications being reported or recommendations being made.

Legal implications:

Legal comment: There is no direct comment to be made in relation to this update report, each and any individual issue will need to be considered as it arises.